

Georg-August-Universität Göttingen		6 C 2 WLH
Module M.WIWI-BWL.0174: Topics in Strategic Alliances Research		
Learning outcome, core skills: After successful participation, students will be familiar with prominent research questions in the literature on strategic alliances. In addition, they will be able to understand and compare the theoretical and empirical approaches of studies in this literature. They will also be able to critically discuss the contribution of a specific study to the overall field of research on strategic alliances.		Workload: Attendance time: 28 h Self-study time: 152 h
Course: M.WIWI-BWL.0174.Sem Topics in Strategic Alliances Research (Seminar) <i>Contents:</i> In the first part of the course, students learn basic concepts and methods of quantitative-empirical research on strategic alliances. In the second part of the course, students apply this knowledge by summarizing and critically discussing published studies.		2 WLH
Examination: Term paper (max. 12 pages per person) in group work M.WIWI-BWL.0174.Mp: Topics in Strategic Alliances Research Examination prerequisites: Regular attendance and presentation (approx. 20 minutes) in group work		6 C
Examination requirements: Students summarize and critically discuss studies from the field of alliance research. They present the results of their work in the course and by writing a term paper. In doing so, they provide evidence of a sound knowledge of the topics discussed in alliance research, the theoretical and empirical methods applied there, and the ability to critically review related studies.		
Admission requirements: none	Recommended previous knowledge: Basic skills in empirical methods, e.g. M.WIWI-BWL.0168 Empirical Methods and Skills	
Language: English	Person responsible for module: Prof. Dr. Matthias Schulz	
Course frequency: each winter semester	Duration: 1 semester[s]	
Number of repeat examinations permitted: twice	Recommended semester: 2 - 4	
Maximum number of students: 20		