

J-Term Fees 2025

Stellenbosch University Partner Fees,

The following fees will be applicable to you as a participant in the Stellenbosch University J-Term Programme:

J-Term Fees 2025	<u>Doing Business</u>	<u>Travel Photography</u>
Tuition	R 10 075	R 7 275
Housing	R 14 250	R 12 150
Program Costs	R 22 425	R 34 775
Total J-Term Fees per Student	R 46 750	R 54 200

The following components are included with the Summer School fees depending which course you choose:

- Airport Transfers between Cape Town International Airport & Stellenbosch
- Orientation, Welcome and Closing Function
- Accommodation
- Tuition Fees
- Textbooks & Class Notes
- Registration Fees
- Weekend Activities package
- All transport
- Student ID Card
- Access to the General University Library & Computer Laboratory
- Evening Activities and Cultural Activities
- Academic Transcript & Courier Costs
- 24 hr Emergency Service & On-site Contact Person

The following components are not included with the Summer School fees:

- Travel and Medical Insurance
- Flight Ticket
- Personal Liability Insurance
- Breakfast, Lunch & Dinners
- All other excursions that are not included with the official summer school programme.



Doing Business in Southern Africa

2 – 18 January 2025

Module Outline

Introduction

African countries are experiencing rapid growth. Six of the world's ten fastest growing economies between 2001 and 2010 were African countries, of which two were in Southern Africa. The rapid rise in African incomes has not gone unnoticed by entrepreneurs and firms in search of profitable investment opportunities. Even after the global recession, foreign direct investment into Southern Africa continues to surge. But such optimism is also tainted by the institutional and policy environment in these countries; not all investments have been successful because the political, developmental and social challenges impose several constraints on entrepreneurs and managers.

The main learning outcomes of this module are for students to:

- Have a basic knowledge of the structure and management of the dynamic corporate business environment.
- Be able to think analytically about the South African business context and demonstrate problem solving abilities regarding the local context.
- Apply theories and key concepts in strategic marketing and management, entrepreneurship, and social responsibility, specifically in the South African context.
- Assess business issues and formulate solutions within the context of doing business in South Africa.
- Be able to contribute substantively to group discussions and a project.
- Demonstrate leadership skills within a group assignment.
- Produce clear and well-organized written assignments

Module Programme

This module aims to assist students in investigating the unique institutional and policy conditions in Southern African countries which will not only allow future entrepreneurs and managers to understand the challenges that will confront their businesses, but also allow them to identify the opportunities that this complex, but rapidly growing region offers.

Lecturers

The following lecturers are responsible for this module:

Prof. CD Pentz, Room 416, CGW Schumann Building – cdpentz@sun.ac.za

Ms. A Berning, Room 411, CGW Schumann Building – aberning@sun.ac.za

Assessment

Students will be assessed by means of a practical group project (60% of final mark) and additional class assignments (40% of final mark). More details on the assessments will be provided in class.

Module Outline

Please take note that all excursions are subject to change due to the availability of bookings for January 2025.

Date & Time	Activity	Place
2 January 2025	Arrival	-
3 January 2025	Orientation	-
4 January 2025	Weekend Trip: Robben Island	
5 January 2025	Weekend Trip: Cape Point & Boulders Beach	

Date & Time	Activity	Place
6 January 2025		
09h00 – 12h00	Welcome and introduction to the course. Lecture: Introduction to the South African business context	TBC
12h00 – 13h00	Lunch	
13h00 – 16h00	Ice breaker wine tasting and afternoon wine farm visit	TBC

Date & Time	Activity	Place
7 January 2025		
09h00 – 12h00	Lecture: The role of the informal economy in South Africa	TBC
12h00 – 13h00	Lunch	
13h00 – 16h00	Visiting the informal economy: Kayamandi Informal settlement tour	Stellenbosch

Date & Time	Activity	Place
8 January 2025		
09h00 – 12h00	Lecture: An overview of the role of sustainability and sustainable development in the South African business context	TBC

12h00 – 13h00	Lunch	
13h00 – 16h00	Business excursion: Alpaca Loom Farm	Paarl

Date & Time	Activity	Place
9 January 2025		
09h00 – 12h00	Lecture: Social innovation and the role thereof in an emerging economy	TBC
12h00 – 13h00	Lunch	
13h00 – 16h00	CoCreate Hub visit	Stellenbosch

Date & Time	Activity	Place
10 January 2025		
09h00 – 12h00	Lecture: Introduction to business practices	TBC
12h00 – 13h00	Lunch	
13h00 – 16h00	Educational visit to Babylonstoren Estate	Simondium

Date & Time	Activity	Place
11 January 2025	Weekend trip	
12 January 2025	Free Day	

Date & Time	Activity	Place
13 January 2025		
09h00 – 12h00	Lecture: An overview of global business practices	TBC
12h00 – 13h00	Lunch	
13h00 – 16h00	Boschendal wine farm: Business visit	Simondium

Date & Time	Activity	Place
14 January 2025		
09h00 – 12h00	Lecture: An overview of business practices in developing (including African) markets	TBC
12h00 – 13h00	Lunch	
13h00 – 16h00	Franschoek business visit and KWV business visit	Franschoek

Date & Time	Activity	Place
15 January 2025		
09h00 – 12h00	Lectures continue: An overview of business practices in developing (including African) markets	TBC

12h00 – 13h00	Lunch	
13h00 – 16h00	Spice Route visit: CBC Beer tasting	

Date & Time	Activity	Place
16 January 2025		
09h00 – 16h00	Full day excursion with business visits and fun activities: V&A Waterfront (booking dependent)	TBC

Date & Time	Activity	Place
17 January 2025		
09h00 – 13h00	Preparation session for group business pitches: Lecturers facilitate preparation	TBC
13h00 – 14h00	Lunch	
14h00 – 16h00	Group Business Pitches	TBC
	Closing Dinner	

Date & Time	Activity	Place
18 January 2025	Depart	



TRAVEL PHOTOGRAPHY

2 – 18 January 2025

Coordinators: Mr. Hendrik Rudman and Marcel Kok

Introduction

Photography is an incredible means of communicating. You can tell so many stories by just having a good photograph. There has never been a time in the world's history where so many photographs have been taken. Through learning the basic principles and concepts of photography in addition to gaining knowledge about cameras you will improve your photographs. What better way to learn this art form, than by travelling through some of the most beautiful parts of South Africa and applying the skills and competencies attained during this course. All lectures will be presented by a professional photographer who will also accompany and guide students during practical sessions and while travelling.

This module should be viewed as one of enjoyment of one's surroundings and attaining greater knowledge of the art of photography.

Course information

Travel Photography is a program that is worth 3 US (6 ECTS) credits. The course is both theory and practical based.

Camera requirements:

Students should either have their own: single lens camera, mirrorless camera or compact camera. The camera should have: Aperture, Shutter priority and Manual modes.

The lecturer has a few cameras that can be hired at reasonable prices, if interested in hiring a camera or unsure whether your camera meets the required standards, please email the lecturer: Hennie Rudman at: abc4photo@gmail.com

An example of an experience of a 2019 participant in the *Travel Photography* course can be seen in the YouTube video below (some changes in the programme have been made since then) : https://youtu.be/RDKmgRZT_xk?si=IQz9ZnnxNQptNNdo

Course Objectives:

Theory:

- History of Photography (Short background on photography)
- Types of Cameras (From the first to present cameras)
- Introduction to digital Photography (Difference between analogue and digital)
- Composition (The importance of composition. Using leading lines, color, angles etc.)
- Terminology of photography.
- Features of Camera (Student's cameras). Students learn to use their own camera and its different features.
- Camera Menus (Explaining the 3 most important menus.) Start up, Shooting and review menus.
- Shooting Modes (Automatic, Program, Aperture, Shutter speed, Manual)
- Exposure Modes (Matrix, General, Spot, Center weight and Center weighted balanced)
- Focus Modes (Single, Continuous, Single-continuous and Manual)
- Exposure Triangle. Understanding how the 3 main factors influence your result. (Aperture, Shutter Speed, and ISO (*SENSITIVITY OF THE CHIP*))
- ISO
- Aperture
- Shutter Speed
- Histogram and exposure latitude. (Their purpose and use)

Practical shoots:

Students learn more about digital photography and the use of digital cameras, while visiting well known locations in the Western Cape and Garden Route.

The best way to learn travel photography is by travelling and using your camera.

- Color photography

- Historical Architecture
- Landscape
- Night photography
- Portraits fill flash outside (2 photos)
- Action (Shutter priority)
- Natural Frames
- Animals
- Self-timing group
- Leading lines
- Exposure compensation (3 photos)
- Close up photography / Depth of Field (Aperture) (2 photos)
- Students will have an exhibition of their work at the end of the course (This provides students the opportunity to gain knowledge on the layout of an exhibition)

Course programme & Dates

The table below provides more information on the topics that will be covered during the course and will be photographed.

Main topic and brief description	Proposed date
Arrival	2 January 2025
Orientation	3 January 2025
Weekend	4 January 2025
Weekend	5 January 2025
Day 1 · Composition; rule of thirds; do and don'ts. Different cameras and lenses. · Getting started with your camera. · Shutter priority / outdoor flash · Notes and video's	6 January 2025
Day 2 · Basic settings note · Test 1 – Composition · Tri pod / filters / Aperture / Depth of field · Getting started notes and few videos.	7 January 2025

<ul style="list-style-type: none"> · Practical on campus – composition; rule of thirds; angles and exposure meters. Cheetahs outreach or Vredenheim Cats 	
<p><i>DAYS 3,4 and 5 will all be weather dependent to maximize our excursions.</i></p>	
<p>Day 3</p> <p><u>Theory:</u></p> <ul style="list-style-type: none"> · Basic camera settings and explanations / camera settings · Test 2 – Camera · Notes and Video: · Menu's · Settings <p><u>Practical:</u></p> <ul style="list-style-type: none"> · Leading lines – water movement, colour · Muizenberg; Kalk Bay; Simons Town; Red Hill 	8 January 2025
<p>Day 4</p> <p><u>Basic settings continued:</u></p> <ul style="list-style-type: none"> · Wifi · Notes and Video: Settings: · Sites: 2 Oceans Aquarium; Bo Kaap; Signal Hill; Castle of Good Hope <p><u>Practical:</u> colour; night photography; sunset – landscape; street photography, Historical Architecture</p>	9 January 2025
<p>Day 5</p> <p>Practical: travel= group photo's (timer)</p> <p>Seal Island; World of Birds; Chapmans Peak; Canal Walk</p> <p>Landscape</p> <p>People</p> <p>Animals</p> <p>Possible shop for road trip</p>	10 January 2025
<p>Garden Route Tour starts: <u>Stellenbosch to Oudtshoorn</u></p> <ul style="list-style-type: none"> · Wine tasting - Sample some local wines · Travel along Route 62 · Cango Caves · Overnight in Oudtshoorn 	11 January 2025
<p><u>Oudtshoorn to Addo Area</u></p>	12 January 2025

<ul style="list-style-type: none"> · Ostrich farm visit · Elephant bush walk · Travel to Addo Area · Overnight Addo Area 	
<u>Addo to Tsitsikamma</u> <ul style="list-style-type: none"> · Early morning 3-hour drive in Addo National Park (in tour bus) · Waterfall Ziplining (Optional) Tsitsikamma forest. · Bloukrans Bungy Jump & Zipline (Optional) · Overnight in Stormsriver Village 	13 January 2025
<u>Stormsriver Village to Sedgefield</u> <ul style="list-style-type: none"> · Tsitsikamma National Park – Tsitsikamma forest · Knysna · Myoli Beach · Overnight at Myoli Beach 	14 January 2025
<u>Sedgefield to Cape Agulhas</u> <ul style="list-style-type: none"> · Canoeing in Wilderness · Botlierskop 4x4 Game drive · Cape Agulhas · Overnight in Struisbaai (Night photo in harbour)/ Cape Agulhas 	15 January 2025
<u>Garden Route tour ends:</u> <ul style="list-style-type: none"> · Hermanus · Travel along Clarence Drive towards Somerset West · Drop off at your accommodation in Stellenbosch. 	16 January 2025
<u>Photo Exhibition Day</u> <ol style="list-style-type: none"> 2 Framed photographs: <ol style="list-style-type: none"> 1. Photo of Animal / bird / insect 2. My best memory of South Africa 3. My personal selection <u>Closing Dinner</u>	17 January 2025
Departure	18 January

*Lecture times (including excursions) are from: 09h00 – 12h00 (morning) & 13h00 – 17h00 (afternoon) These times may change.

Practical excursions 8H30 till 20h30

Comfort breaks will be taken during class sessions.

Course presentation

A balance between theory and practical application thereof will be maintained throughout the course.

Registered students can expect the following:

- Lectures conducted by professional photographers appointed by Stellenbosch University International office.
- Educational/Practical excursions to prominent South African Locations.
- Interactive classes – driven by discussion and student participation.

Assessments

In the following section a brief description of the compulsory assessments that can be expected for the *Travel Photography* module is provided.

ASSIGNMENT 1: (50% of final mark)

Theory mark will consist of a written test. This will make up 50% of the final mark.

ASSIGNMENT 2: (50% of final mark)

10 Practical Projects in total will make up 40% of final mark and Final Exhibition will make up 10% of final mark.,