



Information for exhibitors 2025

OUR UNIVERSITY



The University of Göttingen is with its 275-years-old history one of the most important and traditional universities in Germany. More than 23,000 young people are currently studying here at 13 different faculties. A proportion of over 17 percent of foreign students reflects the university's international appeal, a long-standing attribute of the university.

The university distinguishes itself through a comprehensive range of subjects, through the excellent facilities and an outstanding research quality. The Georgia Augusta also identifies itself through the close interlinking of its exceptional non-university research institutes. These on-site partners form a cooperative alliance of successful research and teaching activities: the Göttingen Campus. In this network, more than 5,300 scientists are doing research, and about 750 doctorates are successfully completed every year.

Each year, several thousands of outstandingly educated, top-notch graduates leave the research facilities of the Göttingen Campus and our university. To ensure they all get a successful start to their professional career, the University of Göttingen hosts its annual, the central career fair – the **PRAXISBÖRSE** – directly on campus.

PRAXISBÖRSE 2025

The **PRAXISBÖRSE** is Göttingen University's central job and career fair, which takes place over two consecutive days and reaches out to more than 6,000 students and graduates, as well as young professionals from 13 different faculties. Furthermore, students of nearby universities (HAWK, PFH and TU Clausthal) and PhD students from Göttingen Campus attend the PRAXISBÖRSE. Entry is free of charge on both days of the fair.

PRAXISBÖRSE North Campus

3 June 2025, 11 a.m. – 4 p.m.

Friedrich-Hund-Platz 1, 37077 Göttingen, Germany

Here, you are most likely to meet students from:

Biology
Chemistry
Forest Sciences and Forest Ecology
Geosciences and Geography
Mathematics and Computer Science
Physics
Medicine

PRAXISBÖRSE Central Campus

4 June 2025, 11 a.m. – 4 p.m.

Platz der Göttinger Sieben 5, 37073 Göttingen, Germany

Here, you are most likely to meet students from:

Agricultural Sciences
Humanities, Linguistics and Cultural Sciences
Mathematics and Computer Science
Psychology
Law
Social Sciences
Theology
Economics

EXHIBITOR FEE

Single stand

Registration deadline: 31 December 2024

Fair day

Fee

3 June 2025 // North Campus
Foyer of the Faculty of Physics

€ 1,890

4 June 2025 // Central Campus
Central Lecture Hall (ZHG)

€ 1,890

Total price for both days of fair

3 June 2025 // North Campus
4 June 2025 // Central Campus

€ 3,190

Exhibitor fees

Exhibitor fees are not exempt from value added tax.

Cancellations

For cancellations after 31 December 2024, fees amounting to 50 % of the order value will be charged.
For cancellations after 31 January 2025, the booking fee is to be paid in full.

WHAT WE OFFER

Included

- Trade fair presentation on each booked day of fair
- Stand size & facilities:
Central Lecture Hall (ZHG) stand size approx. 3 x 3 m / North Campus approx. 2.5 x 2.5 m
1 standing table with 2 bar stools, Power outlet and Wi-Fi
- Company entry in fair catalogue (1 DIN A5 page)
- Personal support for exhibitors throughout the entire fair day
- Free catering at Exhibitor's Café throughout the entire fair day
- Self-promotion with logo on homepage
- Publication of job postings on career fair homepage and on JobWall on entire day of fair
- Colour-coded map for better overview of sought-after disciplines/subjects for students
- Possibility for individual talks in the quiet atmosphere in our Applicant's Café
- Rear wall / side wall, depending on location of stand
- Free parking

Optional

- Various sponsorship offers
- Advertisements or job postings in fair catalogue (1 DIN A5 page)

YOUR ADVERTISEMENT IN THE FAIR CATALOGUE

Book an additional image or job advertisement to appear in the fair catalogue and draw increased attention to your company in the run up to the fair!
The fair catalogue will be in an A5 format, 8,000 prints of which will be produced.

**Deadline for advertisements:
31 January 2025**

Advertisement inside catalogue

File delivery until:
31 January 2025

1 page (148 x 210 mm), 4-colour ad

€ 990 *

Cover pages (only full page can be booked)

Backcover inside "C3", (148 x 210 mm), 4-colour ad

€ 1,590 *

Backcover outside "C4", (148 x 210 mm), 4-colour ad

€ 1,790 *

*Plus 19 % VAT for all advertisements.

Important information on choosing your ad

After registering, you will receive a data sheet with detailed information on how to create the print data.



1 Page (DIN A5 Portrait)

SPONSORSHIP



Benefit as a sponsor of PRAXISBÖRSE

Our service package:

- Entitlement on 1 company lecture including company presentation in the complementary programme on the days before the fair*
- Full-page advertisement in the inner section of the catalogue, opposite to your company entry
- Logo in the sponsorship section of the catalogue and on the posters
- Logo on the homepage
- Logo on the sponsor slide of the info screens, at least 4 weeks before the fair
- 2 advertising spots on 2 info screens (10 times per day with a duration of 10 seconds each) for 3 months (at the Central Campus)

Total price:

€ 1,990 **

Special requests regarding your sponsorship?

Contact us. We look forward to hearing your suggestions.

*online, due to the great success of the online presentations in recent years)

** Plus 19 % VAT for sponsorship.

WHAT'S IN IT FOR THE EXHIBITOR?



- Make the most of the opportunity to showcase your company at the university.
- Get to know highly qualified students, graduates and alumni directly at the stands.
- Raise your public profile as a potential employer through targeted ad placements as well as lectures and workshops before, during and after the fair.
- Publish your job postings on the JobWall and the homepage of the career fair.
- Hold one-on-one interviews in a quiet setting at the Applicant's Lounge.
- Take advantage of the opportunity to share information with teaching staff and project managers running job-related internships and programmes.

YOUR COMPANY PROFILE | YOUR JOB ADS

Fair catalogue

Colour-coded dots lead the way!

At least 8,000 copies of the fair catalogue will be printed, and catalogues will be handed out for students to take with them at central locations within the university; in faculties, as well as in various dining facilities, student living quarters and dormitories.

Moreover, students and alumni will be informed about the fair per e-mail and via the university's newsletter, as well as through announcements in specially selected lectures.

A colour-coded map within the fair catalogue helps to guide visitors from various different faculties and degree programmes specifically toward your company.

Brand your company with the "English button" if you wish to attract our international students or when English is also being spoken at the stand.

Self-promotion

Let them know who you are!

We will publish your company profile, complete with company logo, free of charge along with a full-page advertisement in the fair catalogue and on its homepage. The perfect complement to your company profile is an advertisement that you can also book and thus customize your profile in our fair catalogue.

Job ads

Targeted advertising – Seeking talent

You can display any current job vacancies on our JobWall and on the homepage of the fair as a PDF file.

One-on-one interviews in the Applicant's Lounge

Hold one-on-one interviews within the calm setting of the Applicant's Lounge with interested students who approach your stand with pre-prepared application documents.

WE OFFER BRIGHT MINDS AND...

- get you in touch with students and young professionals of all disciplines
- the opportunity to present yourself as an employer
- look for committed mentors for our spin-offs
- inform you about practice-relevant research topics and, if desired, establish contact with our researchers
- give you the opportunity to network with scientists at our events





GEORG-AUGUST-UNIVERSITÄT
GÖTTINGEN

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[tsh_unigoe](https://www.instagram.com/tsh_unigoe)