

Curriculum Vitae

I. Personal Details

Name *Marcela Ibañez-Díaz*
Born *17.08.1973*
Email *mibanez@uni-goettingen.de*
Address *Platz Göttingen Sieben 5 (Room 8-134).*
 37073, Göttingen, Germany.
Telephone *+49 551 39 21662*

II. Education

2003-2007 University of Gothenburg, Sweden.
 PhD in Economics. Dissertation title "Social Dilemmas: the role of incentives, norms and institutions." Supervisors (Fredrik Carlsson and Hakan Eggert). November, 2007
1995-1997 Universidad de los Andes, Colombia
 Master in Economics, Dissertation title "Survival of informal production forms: a formal approximation" Supervisor: Samuel Jaramillo. April 1997
1991-1995 Universidad de los Andes, Colombia
 BA Economics, April 1995

III. Employment

2016- Associate Professor Development Economics, University of Göttingen.

2009-2016 Junior Professor Development Economics, University of Göttingen. Junior leader group behavioral development economics. Center for the Study of Poverty, Equity and Growth.
2008-09 Post-Doc University of Gothenburg, Sweden. Environmental Economics Group. Funded by the Adlerberska Foundation.
2007-08 Post-Doc University of Innsbruck, Austria. Institute for Financial Economics. (50% position)

IV. Publications

- Parlasca, M. C., Martini, C. A., Köster, M., & Ibañez, M. 2024. Aspirations and weather shocks: Evidence from rural Zambia. *Agricultural Economics* 55(6), 985-999
- Balasubramanian, P., Ibanez, M., Khan, S., & Sahoo, S. 2024. Does women's economic empowerment promote human development in low-and middle-income countries? A meta-analysis. *World Development*, 178, 106588.
- Cantet, N., Ibañez, M., Muñoz-Mora, J. C., & Quintero, L. M. 2024. Key Determinants of COVID-19 Vaccination Take-Up in Remote Rural Areas: Evidence From Colombia. *International Journal of Public Health*, 69, 1606689.
- Unfried, K., Ibanez, M., & Restrepo-Plaza, L. M. 2022. Discrimination in post-conflict settings: Experimental evidence from Colombia. *World Development*, 154, 105877.
- Grosch, K., Ibañez, M., & Viceisza, A. 2022. Competition and pro-sociality: A lab-in-the-field experiment in Ghana. *Journal of Behavioral and Experimental Economics*, 99(Aug):101887.
- Ibanez, M., Riener, G. 2018. Sorting through affirmative action: Three field experiments in Colombia. *Journal of Labor Economics*, 36(2):437-478.
- Ibanez, M., Schaffland, E. 2018. Organizational Performance with In-group and Out-group leaders: An Experiment. *Journal of Behavioral and Experimental Economics*, 73: 1-10.
- Vorlaufer, M., Ibanez, M.; Bambang J.; Wollni, M. 2017. Conservation versus equity: Can payments for environmental services achieve both? *Land Economics*, 93(4), pp.667-688.
- Ibanez, M. and Klasen, S., 2017. Is the war on drugs working? Examining the Colombian case using micro data. *The Journal of Development Studies*, 53(10), pp.1650-1662.
- Ibanez, M. and Blackman, A. 2016. Is Eco-Certification a Win-Win for Developing Country Agriculture? Organic Coffee Certification in Colombia. *World Development* 86:14-27
- Ibanez, M. and Martinsson, P. 2013. Curbing coca cultivation in Colombia. – A framed field experiment. *Journal of Public Economics*, 105, 1-10.
- Ibanez, M. and Carlsson, F. 2010. A survey-based choice experiment on coca cultivation. *Journal of Development Economics*, 93 (2), 249-263.
- Ibanez, M., Czermak, S., Sutter, M. 2009. Searching for a better deal—On the influence of group decision making, time pressure and gender on search behavior. *Journal of Economic Psychology*, 30 (1), 1-10

V. Working Papers

- Grosch, Kerstin and Ibanez, Marcela and Riener, Gerhard, A Hidden Cost of Violent Conflict? Sorting into Local Labor Markets in Colombia. Available at SSRN: [ssrn.4940799](https://ssrn.com/abstract=4940799)
- Ibanez, M., & Schneider, S. O. (2023). Income risk, precautionary saving, and loss aversion—an empirical test. MPI Collective Goods Discussion Paper, (2021/6).
- Ibanez, M., Khadjavi, M., Martini, C. 2021. Community Aspirations and Collective Action: A field experiment. No 309651, GlobalFood Discussion Papers from University of Göttingen., GlobalFood, Department of Agricultural Economics and Rural Development
- Banerjee, R., Ibanez, M., Riener, G., & Sahoo, S. 2021. Affirmative action and application strategies: Evidence from field experiments in Colombia (No. 362). DICE Discussion Paper.
- Ibanez, M., Khan, S., Minasyan, A., Sahoo, S. and Balasubramanian, P., 2017. The impacts of interventions for female economic empowerment at the community level on human development: a systematic review of the evidence in low-and middle-income countries. The Campbell Collaboration.
- Freudenreich, H., Ibanez, M., Dietrich, S. and Musshoff, O., 2018. Formal insurance, risk sharing, and the dynamics of other-regarding preferences. Working Paper No. 115. GlobalFood Discussion Paper Series. University of Göttingen.
- Ibanez, M., & Vasquez, J. 2016. Can we fight drugs using communication campaigns? A framed field experiment Working Paper No 199. Courant Research Centre: Poverty, Equity and Growth-Discussion Papers.
- Banerjee, D., Ibanez, M., Riener, G., & Wollni, M. 2015. Volunteering to take on power: Experimental evidence from matrilineal and patriarchal societies in India (No. 204). DICE Discussion

VI. Work in progress

- Paschoaleto, R., Ibanez, M. Rincon, F., Resilience to Climate Change Diversification strategies and correlation neglect.
- Ibanez, M., Priebe, J., Riener, G., Susanti, Devi. Hidden moral costs of control: Field evidence from performance appraisals in the public sector.
- Cantet, N., Ibanez, M., Orozco-Garcia, T., Riener G. The Value of Decision Rights within the Household: Experimental Evidence from Colombia.
- Saldarriaga Isaza, A. Ibanez, M., Oyarzo, M., Cantet, N., Paschoaleto, R., Orrego, S. All that glitters is not gold? Approaching the sub-national and spatial impact of a gold rush and policy changes.

- Schneider, S. O., Ibanez, M., & Riener, G. Measuring Utility: An Application to Higher Order Risk Preferences. Working Paper.
- Balasubramanian, P., Celis, D. Ibanez, M. Religious identity and altruistic giving: A field experiment with children in India.
- Ibanez, M., Karbala, G. Riener, G. Household Bargaining over Pro-social Decisions—Evidence from Egypt.

VII. External Funds

- Climate AI. Climate Change AI Innovation Grants 2024. Value: 145,000 Euros. Role: Speaker.
- IDB Housing improvement and domestic violence in Colombia. RG-T3771-P003. 15.03.2023-30.11.2024. Joint project with EAFIT University. Value: 30,000 US Dollars. Role: Principal Investigator.
- DAAD Subject-Related Partnerships with Universities in Developing Countries. Sustainable Rural and Agricultural Development: A new specialization in the master program in applied economics at Universidad EAFIT. Period. 01.01.2018-31.12.2021. Value:187,200 Euros. Role: Speaker.
- VW Vorab Programm. Diversity Turn: Volkswagen Stiftung. Period: 01.08.2015 – 30.07.2018. Value: 1,362,087 Euros in total of which 282,973 Euros. Role: Principal Investigator.
- Research Program GrOW. Does female economic empowerment foster economic growth. A systematic review of the theory and empirical evidence. IDRC-DFID-Hewlett Foundation Research Program GrOW. Period: 01.02.2016 – 01.07.2017. Value: 400 000 Euros. Role: Principal Investigator.
- VW Vorab Programm. Reducing poverty risk in developing countries. Institution: Volkswagen Stiftung. Period: 01.08.2015 – 30.07.2018 Value: 1 489 144 Euros (262 906 Euros). Role: Principal Investigator.
- RTG-1666. Transformation of global Agri-Food systems: trends, driving forces, and implications for developing countries. RTG-1666 - Continuation Grant. Institution: German Research Foundation. DFG. Period: 01.10.2015 – 31.03.2020 Value: 251,073 Euros. Role: Principal Investigator.
- SFB 990- Collective Action and Land Allocation. Institution: German Research Foundation. DFG. Period: 01.01.2012 – 31.12.2015. Value: 12 620 100 Euros. (167 800 Euros). Role: Principal Investigator.
- Project: RTG 1723. Globalization and Development. German Research foundation. Institution: German Research Foundation. DFG. Period: 01.01.2012 – 31.12.2015. Value: 345 000 Euros (57 500 Euros). Role: Principal Investigator.

- RTG-1666. Transformation of global Agri-Food systems: trends, driving forces, and implications for developing countries. RTG-1666. Institution: German Research Foundation. DFG. Period: 01.04.2011 – 30.09.2015. Value: 206 360 Value: 206,360 Euros.

VIII. Teaching

Lectures: Applications of Game Theory to Development Economics, Economics of Crime, Advanced Development Economics, Development Economics: Micro Issues in Development Economics, Advanced Microeconomics.

Seminars: Minds, Society and Behavior, Behavioral Development Economics, Games in Development Economics

IX. Invited Talks

2026	2nd Junior Workshop on Economics of Latin America, July 9th, 2026, Berlin
2024	Economic Department Seminar. Freiburg University, December 19th, 2024. Freiburg.
2024	Summer School - Experiments in Development Economics, University of Ghent, 19 September 2024, Ghent.
2024	International Center for Higher Education Research (INCHER) Colloquium. University of Kassel. February 14, Kassel.
2023	University of Navarra. Instituto Cultura y Sociedad. 14 de noviembre de 2023
2021	Vilfredo Pareto Research Seminar. The Graduate Institute of Geneva. IHEID. 23 March 2021. Geneva, Switzerland (Online Presentation)
2020	Seminar Faculty of Economics. Universidad de los Andes. Household Bargaining over Pro-social Decisions—Evidence from Egypt. 17th March, 2020, Bogotá
2019	Seminar in Public Economics. University of Konstanz University. Who wants to be the hired gun? 2nd December 2019, Germany
2019	Semana del economista. EAFIT University. Who cultivates coca and what can we do about it? 16th September, Medellin, Colombia
2019	Economics Seminar Series. University of East Anglia. 14th February 2019, Norwich, UK
2018	Faculty of Economics Seminar. University EAFIT. Fighting Drugs with Communication Campaigns. 12th March 2018, Medellin, Colombia
2018	Frontiers of Economics Seminar. Tübingen. Social Dilemmas: the role of norms, institutions and incentives. 17th January 2018, Tübingen, Germany

- 2015 Agricultural Economics Seminar. Changing minds and winning hearts in Colombia. 7th July 2015, Munich, Germany
- 2014 DIW Seminar. Can we fight drugs using communication campaigns. 6th November 2014. Berlin, Germany
- 2014 Development Economics Colloquium. Leibniz Universität Hannover. Sorting through affirmative action. 16th July 2014. Hannover, Germany
- 2013 Seminar der Studienstiftung des Deutschen Volkes. Behavioral economic models of crime. 9th November 2013. Munich, Germany.
- 2013 Social Science Research Center Berlin (WZB) Workshop Fertile Fields in Development: Randomized Trials versus Individual Preferences. Discussant. 6th to 7th of June 2013.
- 2012 IBA-Colloquium. Institut für Arbeitsmarkt und Berufsforschung. Sorting through Affirmative Action. 24th August 2012. Nuremberg, Germany.
- 2012 GIGA PhD Seminar. Sorting through affirmative action. 5th April 2012. Hamburg, Germany.
- 2012 Behavioral and Experimental Economics Course. Sorting through Affirmative Action. January 2012. Universidad de los Andes, Bogota, Colombia.
- 2011 Behavioral and Experimental Economics Seminar. Identity and Leadership. 26th August 2011. University of Gothenburg, Sweden.
- 2011 Seminar Latin American Experimental Economics Network. Group Identity and Leadership: 24h February 2011. Bogota, Colombia.
- 2010 Keynote speaker: PEG-Net conference. Who cultivates coca and what can we do about it? 2nd-3rd September 2010. Midrand. South Africa.

X. PhD Students

- Middelhoff Charlotte, Started June 2022. M. Sc Economics and Institutions. Philipps-Universität Marburg. Topic: Gender equity and Domestic Violence.
- Duarte, Rafael. Started June 2022. MA. Development Economics. University of Göttingen. Topic: Resilience to Climate Change.
- Orozco, Tatiana. Started April 2018. Graduated October 2023 MA. Development Economics. University of Göttingen. Topic: Decision Making in Fragile Settings. (First placement: ISDC – International Security and Development Center)
- Martini, Christina. Started April 2017. Graduated December 2020. PhD dissertation title: The Role of Aspirations in Collective Action and Labor Markets. (First placement: The German Centre for Integrative Biodiversity Research -iDiv)

- Ureña, Viviana. Started July 2016. Graduated June 2021. PhD dissertation title: Dynamics of Social and Individual Preferences: Evidence from Madagascar. (First placement: Center for Evaluation and Development. C4ED)
- Balasubramanian, Pooja. Started January 2016. Graduated February 2020. PhD dissertation title: Leaving no one behind: Behavioral Response to Social exclusion and economic inequalities. (First placement: German Development Institute -DIE)
- Celis, Daniel. Started November 2015. Graduated December 2019. PhD dissertation title: Essays on social preferences in children and adolescents: experimental evidence from Colombia and India.
- Karbala, Ghida. Started April 2015. Graduated December 2018. PhD dissertation title: Essays in Behavioral Economics a new approach to policy making. (First placement: Center for Evaluation and Development. Mannheim.)
- Schneider, Sebastian. Started May 2014. Graduated November 2017. PhD dissertation title: Advances and application of experimental measures to test behavioral saving theories and a method to increase efficiency in multiple treatment assignment. (First placement: Max Planck Institute for Research in Collective Goods).
- Grosch, Kerstin. Started April 2014. Graduated September 2017. PhD dissertation title: Essays on behavioral labor economics: experimental evidence from Germany and Ghana. (First placement: Insight Austria).
- Vasquez, Juanita. Started October 2011. Graduated February 2015. PhD dissertation title: "Beyond Punishment: Achieving sustainable compliance with the law. The case of coca reducing policies in Colombia." (First placement: University of Mannheim).
- Asiedu, Edward. Started April 2011. Graduated August 2014. PhD dissertation title: "Three Essays in Empirical and Experimental Development Economics: Pro-social Behavior, Monitoring of Development-Linked Public Goods and Inequality in Sub-Saharan Africa." (First placement: University of Passau).
- Dietrich, Stephan. Started May 2010. Graduated December 2013. PhD dissertation title: "Risk, Insurance Shocks: Case study and Experimental Evidence from Colombia." (First placement: MaastrichtUniversity).
- Schaffland, Elke. Started January 2010. Graduated June 2013. PhD dissertation title: "Essays on Development and Behavioral Economics: Impact Evaluation of the Bolsa Familia conditional cash transfer on education and the Effect of Leadership Identity on group cooperation and Elite capture." (First placement: World Bank Regional Office in Brazil).

XI. Supervision academic theses

- Oppong-Agyare, Gordon. Inheritance Rights, Human Capital, and Gender Norms: A Replication of La Ferrara & Milazzo (2017) Using Evidence from the World Values Survey in Ghana. June, 2026

- Hube, Vivien, When Oil Prices Fall, Does Crime Rise? The Role of an Oil-Dependent Labor Market: Evidence from Trinidad and Tobago. June 4, 2026
- Althoff, Louise. Do Oil Price Collapses Increase Emigration Intentions? Evidence from Google Trends in Small Hydrocarbon-Dependent Economies. June 2026
- Vipul, Chawla A Room of One's Own? A Panel Data Analysis of Income Inequality and Living Space in Post-Communist and Non-Post-Communist Countries in Europe. April 2026
- Florez, Miriam, Assessing the Impact of High-Intensity Hurricanes on Migration Decisions in Mexico Using Google Trends Data. July 2025
- Myovela Benard Aloyce, Fertility and Human Capital: The Impact of Modern Contraceptives in Tanzania, February, 2025
- Fangyi, Jin. Master in Development Economics. Does the Number of Children in a Family Affect the Quality of Children? A Meta-Analysis. Finished January 2025
- Dai, Rongrong. Master in International Economics. Female participation in the Remote Work Market: A Choice Experiment in China. Finished January 2025
- Watty, Francisco. Master in Development Economics. Elite Capture and Social Identity: Does Leader Effort on Return on Cooperation Impact Elite Capture? Finished December 2024
- Heinrichs, Marvin. Master in International Economics. Assessing the Economic Development Impact of the Colombian Peace Agreement. Finished September 2024.
- Viti, Costanza. Master in Development Economics. Shock-driven Energy Transition: a behavioral economics approach. Finished July 2024.
- Kleine, Tim. Master in International Economics. Do Minimum Wages Improve Health Status? Evidence from the German Socioeconomic Panel, SOEP. Finished April 2024.
- Loeckx, Francesca. Master in Development Economics. The Pope and the Vaccine – The Impact of Pope Francis on Covid-19 Vaccination Intentions in Catholic Regions. Finished January 2024.
- Mahecha, Martinez, Monica. Master in Development Economics. "False Positives" and State Legitimacy: an empirical analysis in Colombia. Finished December 2023.
- Dekiert-Bauernfeind, Konstantin. Master in Development Economics. Exploring Effects of Education on Democratic Engagement in Taiwan. Finished September 2023.
- Eid, Youmna Elhoussiny Abdelsattar. Master in Development Economics. Gender Preferences in Competition: A Field Experiment in Colombia. Finished July 2023.
- Basia, Eleni. The Impact of the political leaders on vaccination intentions against Covid-19 in the EU: Assessing people's conformity proclivities. Master in International Economics. Finished March 2023.

- Vallette- d'Osia, Jeanne. Master in Development Economics. Impacts of women's property rights on desired and realized fertility, a systematic review. Finished October 2022.
- Coelho, Vivan. Master in Development Economics. Socioeconomic Status and Prosocial Behavior: Evidence From a Field Experiment. Finished May 2022.
- Marquez, Nicolas. Master in Development Economics. Göttingen University, Germany. Dissertation title: Revising the relation between inequality and Crime in Latin America. Finished August 2022.
- Kidane, Helen Kiflemariam. Master in Development Economics. Göttingen University, Germany. Dissertation title: The long-term impact of role model video on community aspirations and cooperation. Finished February 2022
- Dolling, Jérôme. Master in Development Economics. Double Degree Program Stellenbosch University - University of Goettingen. Dissertation title: Do weather shocks diminish behavioral control and increase cigarette consumption? Panel data evidence from Indonesia. Finished February 2022
- Köster, Maximilian. Master in Development Economics. Weather Shocks and Aspirations in Rural Zambia. Finished October 2021
- Basnet, Shambhavi. Master in Development Economics. Göttingen University, Germany. Dissertation title: Migration and the Changes in Education Outcomes among Children in Nepal: An Instrumental Variable Approach. Finished December 2021.
- Koester Maximilian. Master in Development Economics. Göttingen University, Germany. Dissertation title: Weather Shocks and Aspirations in Rural Zambia. Finished October 2021.
- Cuartas, Alexander. Master in Development Economics. Göttingen University, Germany. Dissertation title: Does Transparency bring about development? Finished May 2021
- Zavaleta, Delgadillo, Nicolle. Master in International Economics. Göttingen University, Germany. Dissertation title: Information Asymmetries between Socially responsible Investing Firms: A case study of the Mining industry in Latin America. October 2020
- Linhoff, Maike. Master in International Economics. Göttingen University, Germany. Dissertation title: Pastoralists' Preferences for livestock Index-Insurance Contracts: Insights from Kenya. Finished August 2020.
- Chiang, Hsiao Hsin. Erasmus Mundus Joint Master Global Markets, Local Creativities. Dissertation title: The impact of Fintech in Encouraging People to save by incorporating behavioral economics: review on empirical evidence. September 2020.
- Ngoc, Phan, Han Thi. Master in International Economics. Göttingen University, Germany. Dissertation title: Trade liberalization, Poverty and Inequality in ASEAN: A multidimensional approach. Finished November 2020.

- Carcache, Erika. Master in Development Economics. Göttingen University, Germany. Dissertation title: The power to decide in Markets. Differences in the willingness to decide for oneself and on behalf of others in agricultural markets. Experimental Evidence from Madagascar. Finished October 2020.
- Merdanaj, Apojosanata. Master in Development Economics. Göttingen University, Germany. Dissertation title: Democracy in the schools: A case study in Bogota.
- AlGhazi, Lynn. Master in Development Economics. Göttingen University, Germany. Dissertation title: Seeking help against domestic Violence: an analysis on developing countries. Finished April 2019.
- Taeger, Katharina. Master in International Economics. Göttingen University, Germany. Dissertation title: Honesty in Schools – Experimental Evidence with Teachers in Indonesia. Finished June 2019.
- Mendoza, Jennifer. Master in Development Economics. Göttingen University, Germany. Dissertation title: An economic model of monetary giving decisions: considering reference-dependent utility preferences. Finished June 2019.
- Amoah, Nana Kwame. Master in Development Economics. Göttingen University, Germany. Dissertation title: “What happened to Crime in Central-Eastern Europe?”. Finished August 2018
- Nelle, Mareike. Master in Development Economics. Göttingen University, Germany. Dissertation title: “The impact of Exogenous Shocks on Household Wealth Dynamics as a Consequence of Modified risk preferences. Evidence using panel data from Thailand.” Finished September 2018.
- Triviño, Sonia. Master in International Economics. Göttingen University, Germany. Dissertation title: “Saving for the old age: an analysis under prospect theory.” Finished May 2015.
- Guzman, Carlos. Master in Development Economics. Göttingen University, Germany. Dissertation title: “Socioeconomic impacts of the war on drugs in Colombia.” Finished December 2015.
- Rodriguez, Jennifer. Master in Sustainable International Agriculture. Göttingen University, Germany. Dissertation title: “Impact of the Urban Agriculture in poverty reduction in Bogota.” Finished in October 2015.
- Zukula, Björn. Master in International Economics. Göttingen University, Germany. Dissertation title: “The economic impacts of the Mexican drug industry on the Mexican Economy and society.” Graduated May 2015.
- Fagan, Tom. Master in International Economics. Göttingen University, Germany. Dissertation title: “The socioeconomic determinants of windfall expenditure patterns: an analysis from the Jambi Province of Indonesia.” Graduated November 2014.

Negrete-G. Ana Karen. Master in International Economics. Göttingen University, Germany.
Dissertation title: "A behavioral economics approach to the Pensions Problem."
Graduated February 2014.

XII. Prizes, awards, honors

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| 2014 | Wissenschaftspreis Niedersachsen 2014. Category Nachwuchswissenschaftlerin. Lower Saxony Ministry of Science and Culture. |
| 2008-2009 | Adlerbert Research Foundation. Post Doctoral Fellowship in Sustainable Development |
| 2008 | Research Grant. Latin American and Caribbean Environmental Economics Program |
| 2002-2004 | University of Gothenburg Stipendium. |