

Topics in Corporate Finance

Understand the Economics of Corporate Financial Decision-Making

About the Course

This course combines an introduction to intermediate corporate finance with an in-depth study of selected topics, building on the knowledge of *Introduction to Corporate Finance (Finanzwirtschaft des Unternehmens)*. Upon completion of the course, participants will understand how financial managers such as CFOs make optimal financial decisions and will be able to apply this knowledge to real-world situations.

Topics covered include:

- Risk and Return
- Cost of Capital
- Efficient Capital Markets
- Capital Structure
- Raising Capital
- Payout Policy
- Corporate Governance
- Mergers and Acquisitions

About the Lecturer

Prof. Tao Yuan, PhD

Associate Professor of Accounting and Finance · Nanjing University

Prof. Yuan holds a PhD in Finance from City University of Hong Kong and conducts research in empirical corporate finance and accounting, with a particular focus on sustainable finance, corporate innovation, and information disclosure.

His work is regularly published in leading international journals, including the *Journal of Financial and Quantitative Analysis*, *Journal of Corporate Finance*, *Journal of Banking and Finance*, and *European Accounting Review*. Alongside his research, he is a dedicated and award-winning lecturer who teaches Financial Management, ESG and Sustainable Finance, and Applied Econometrics on a regular basis.

Course Information

MODULE

B.WIWI-BWL.0065 – Ausgewählte Fragestellungen der Betriebswirtschaftslehre im Bereich Finanzen, Rechnungswesen und Steuern (6 C, 2 SWS)

USE OF MODULE

Elective area or elective area of the specialisation in Finance, Accounting and Taxes

DATES

4, 5, 11, 18 and 19 June, 9 a.m. – 12 p.m. (*exercises integrated into the lectures*)

EXAM DATE

9 July, 9:30 – 10:30 a.m. (*no retake exam will be offered*)

ASSESSMENT

Written exam, 60 minutes, 60 points, 100% single-choice questions (*four answer options, exactly one correct answer*)

RECOMMENDED PRIOR KNOWLEDGE

Introduction to Corporate Finance (Finanzwirtschaft des Unternehmens)

For more information, register for the course on Stud.IP