Module No.: ME1

Title: Qualitative Forschungsmethoden /

**Qualitative Research Methods** 

Location: University of Göttingen

Workload:

Credits: 4 2 SWS

Attendance time: 28 h Self-study time: 92 h

## Goals of this course:

IS doctoral students attending this course will learn how to/about:

- Put a chosen philosophical perspective and ethics into qualitative research and publishing practice
- apply a variety of advanced research methods in your qualitative research project (e.g., grounded theory, ethnography, engaged scholarship)
- a variety of advanced qualitative data analysis techniques and how to apply them in your project (e.g., advanced triangulation, coding, sampling)
- Theorize based on your qualitative data and how to make a theoretical contribution
- Craft an engaging and convincing story at the level of top-tier journals to get your qualitative work published

## Content:

This course addresses first and second year IS doctoral students and introduces them to qualitative research methods commonly used in business information systems research, especially case study research. The course also introduces one of the key data collection techniques that is widely used in qualitative research, namely interviews, and discusses one of the key analytical tools for dealing with qualitative data, namely coding. Last, but not least, the course introduces approaches for writing up qualitative research.

## **Examination:**

 Students have to demonstrate profound knowledge of the methodological foundations of the material and to relate these to the own PhD project. To do so, students have to submit a presentation file following a pre-defined structure and to give a related presentation during the seminar.

Recommended Semester: 1-3	<b>Cycle:</b> Each summer term
Literature: Will be provided in the course	Lecturer: Prof. Dr. Robert W. Gregory
Type of Module: Elective	Language: English/German
Repeatable: twice	Maximal number of students: