

# New Elective: Sustainable Investing and Investor Stewardship – Context and Practice

## What the module covers:

- Understand the institutional, strategic & regulatory foundations of sustainable investing
- Explore stewardship tools: ESG integration, shareholder engagement, voting strategies
- Learn how institutional investors shape sustainability outcomes
- Work with real-world case studies from practice
- Develop and present investor strategies in a team-based case study

**Format:** Project seminar (max. 20 students)

**Assessment:** Group case study presentation + reflection

**When:** Webinar 04/06.11.2025

Presentations 18/19.12.2025

Wrap-Up 09.01.2026



# New Elective: Sustainable Investing and Investor Stewardship – Context and Practice

## Dr. Hans-Christoph Hirt

- Pension fund trustee
- Non-executive director
- Adjunct Professor IMD
- Advisor to boards & investors
- Research and regulatory advisor



## Past roles

- Managing Director, Sustainable Investing
- Managing Director & Board Member
- Analyst – Hermes activist fund
- Corporate lawyer – Ashurst
- PhD in corporate law – LSE



UBS



Ashurst



THE LONDON SCHOOL  
OF ECONOMICS AND  
POLITICAL SCIENCE

**Register by Friday, September 19, 12:00 noon via the Homepage**

- Master the fundamentals of sustainable investing & investor stewardship
- Apply ESG, engagement & voting strategies in real-world case studies
- Collaborate in teams to develop and present investor solutions



<b>Georg-August-Universität Göttingen</b> <b>Module M.WIWI-BWL.0182: Sustainable Investing and Investor Stewardship: Context and Practice</b>		6 C 2 WLH
<b>Learning outcome, core skills:</b> After completing the module, students understand the institutional, strategic, and regulatory foundations of sustainable investing and stewardship. They are familiar with the roles of different investor types in advancing sustainability in financial markets and corporate governance. Students can critically evaluate stewardship tools such as ESG integration, engagement, voting, and net-zero commitments, and apply them using real-world case studies. They also build practical skills in team-based analysis and the professional presentation of sustainability-related investor-company interactions.		<b>Workload:</b> Attendance time: 28 h Self-study time: 152 h
<b>Course:</b> M.WIWI-BWL.0182.Sem <b>Sustainable Investing and Investor Stewardship: Context and Practice (project seminar)</b> <i>Contents:</i> The seminar examines the conceptual and practical foundations of sustainable investing and investor stewardship. It covers the role of capital markets in the sustainability transition, the responsibilities and influence of key institutional investors, including pension funds, asset managers, and proxy advisors, and the mechanisms of stewardship. Core topics include ESG integration, shareholder engagement, voting strategies, and collaborative initiatives. Real-world case studies illustrate how investors interact with companies on sustainability issues and navigate regulatory, strategic, and reputational considerations.		2 WLH
<b>Examination: Processing a case study (case study presentation (approx. 90 minutes) with structured notes)</b> Sustainable Investing and Investor Stewardship: Context and Practice <b>Examination prerequisites:</b> regular attendance		6 C
<b>Examination requirements:</b> To successfully complete the module, students demonstrate an understanding of the institutional, strategic, and regulatory foundations of sustainable investing and investor stewardship. They are able to assess stewardship frameworks, such as ESG integration, engagement, and voting, and apply these in real-world investment contexts. In the case study, students evaluate companies based on an assigned investment strategy and develop suitable stewardship approaches. This requires analytical skills, teamwork, and the ability to present investment-related recommendations. The written reflection shows their ability to critically examine stewardship strategies and sustainability-related investor decisions.		
<b>Admission requirements:</b> none	<b>Recommended previous knowledge:</b> none	
<b>Language:</b> English	<b>Person responsible for module:</b> Dr. Hans-Christoph Hirt	

<b>Course frequency:</b> each winter semester	<b>Duration:</b> 1 semester[s]
<b>Number of repeat examinations permitted:</b> twice	<b>Recommended semester:</b> 1 - 3
<b>Maximum number of students:</b> 20	