



**Faculty of Economics  
and Business**  
Universidad de Chile

# Why Chile?

Renowned for its top-tier universities, Chile provides a diverse range of programs and cutting-edge research opportunities across various disciplines. With a backdrop of stunning landscapes that range from the Atacama Desert to Patagonia's breathtaking natural scenery, students can enjoy an unparalleled environment for exploration and adventure.

**7** World Heritage Sites

**+19 million** inhabitants  
(World Bank, 2022)

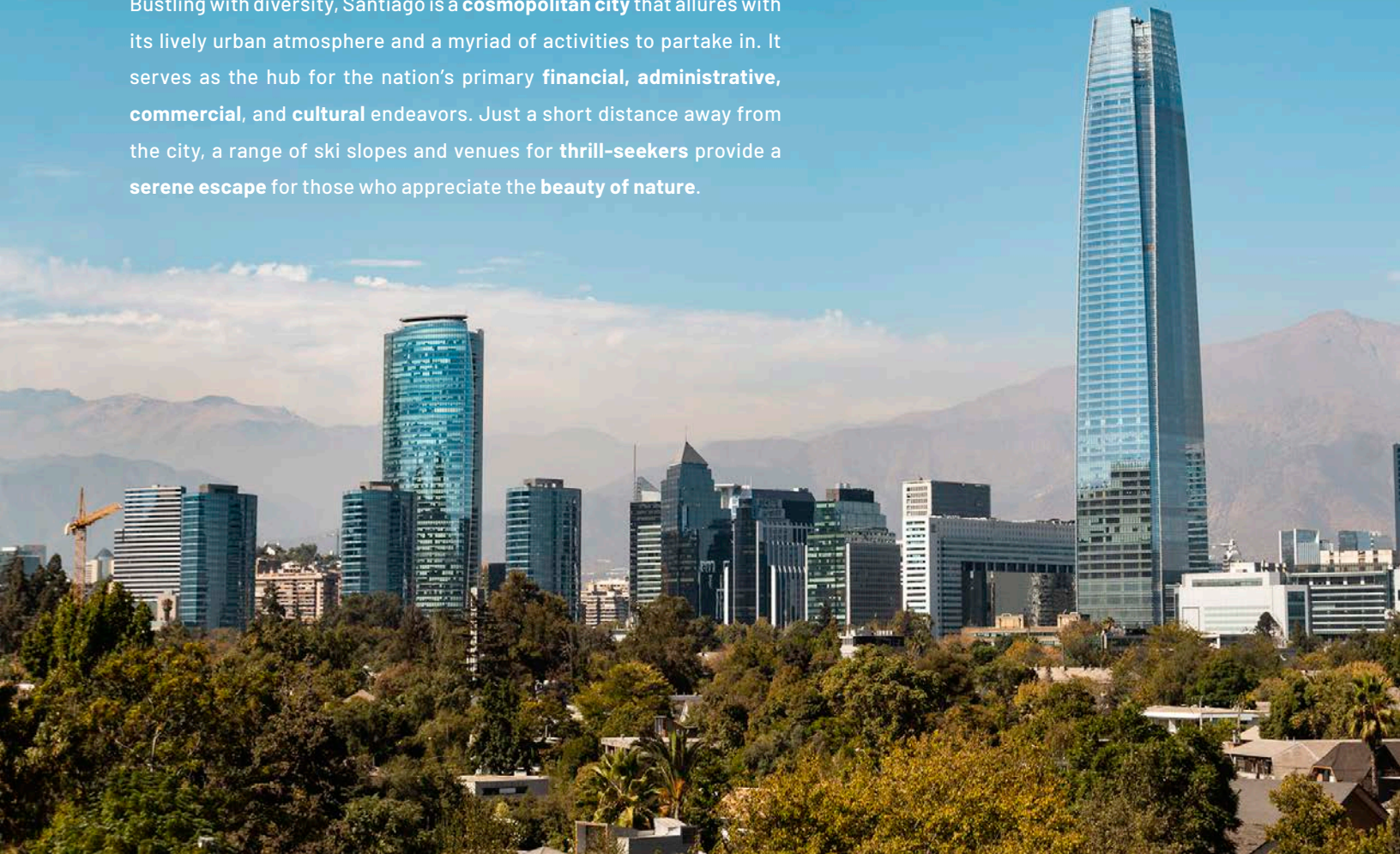
**16** regions

**4.300** kms. long



# Why Santiago?

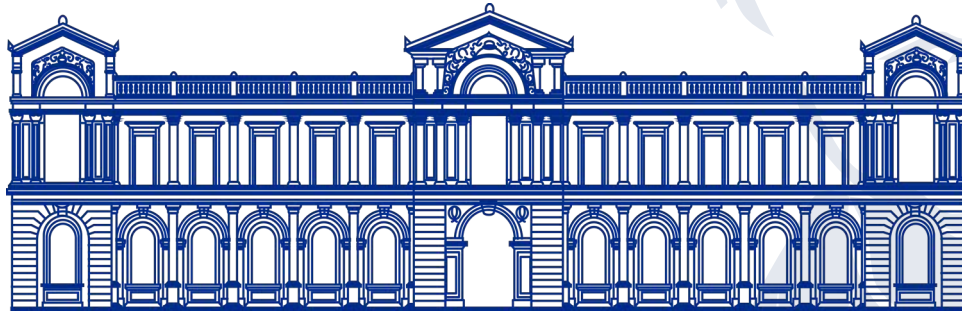
Bustling with diversity, Santiago is a **cosmopolitan city** that allures with its lively urban atmosphere and a myriad of activities to partake in. It serves as the hub for the nation's primary **financial, administrative, commercial, and cultural** endeavors. Just a short distance away from the city, a range of ski slopes and venues for **thrill-seekers** provide a **serene escape** for those who appreciate the **beauty of nature**.





# Our University

Founded in 1842 by Andrés Bello, **Universidad de Chile** is the country's oldest higher education institution, and the origin of the Chilean university educational system. one of the most prestigious in Latin America. **Universidad de Chile** has been a key player in Chile's history, politics, and economics, driving significant social and cultural change. As the predominant national public university, our dedication to top-notch education, research, and influence positions us as a primary driver of the country's social, economic, and cultural progress, enriching our cultural heritage and national identity. Our high standards of quality and academic excellence have earned us the 159th position in the QS World University Rankings 2024 and a place within the top three among Latin American universities, according to the QS Latin America University Rankings 2024.



## Facts and Figures Universidad de Chile

**16** Faculties

**20** centers of excellence in research

**N°1** in Chile for publications ISI-WOS (Chilean National Agency for Research and Development, 2023)

**+34.000** undergraduate students

**+8.200** postgraduate students

**7 years** accreditation by Chilean National Accreditation Commission

**20** presidents

**2** Nobel Prize winners

**183** National Awards have been granted to graduates, professors and/or students by the State of Chile

U. de Chile carries out more than **30%** of national research

**N°1** in Chile in Academic Ranking of World Universities (ARWU) by Shanghai Ranking Consultancy (2023) for 21 consecutive years.

**196** research projects granted by the National Research and Development Agency of Chile (ANID) in 2023.

# About the **Faculty of Economics and Business** | Facultad de Economía y Negocios FEN

Established in 1934, the **Faculty of Economics and Business (FEN)** is the oldest and most esteemed institution of its kind in the country and a leading Business School in Latin America. FEN blends tradition with innovation, offering top-notch education in Business Administration, Economics, Information Systems, Management Control, and Auditing at both the undergraduate and postgraduate levels. We are committed to providing an international learning experience for all students and professors, fostering an international perspective in all aspects at FEN.

## 3 Academic Departments

- ✓ Management
- ✓ Economics
- ✓ Management Control and Information Systems

## 2 Undergraduate Schools

- ✓ School of Economics and Management
- ✓ School of Information Systems and Auditing

## 1 Graduate School

- ✓ MBA
- ✓ Ph.D's.
- ✓ Masters
- ✓ Dual Degree Programs



# FEN General Highlights

## *Undergraduate*

✓ more than **3600**  
enrolled students

## *Postgraduate*

✓ more than **1150**  
enrolled students

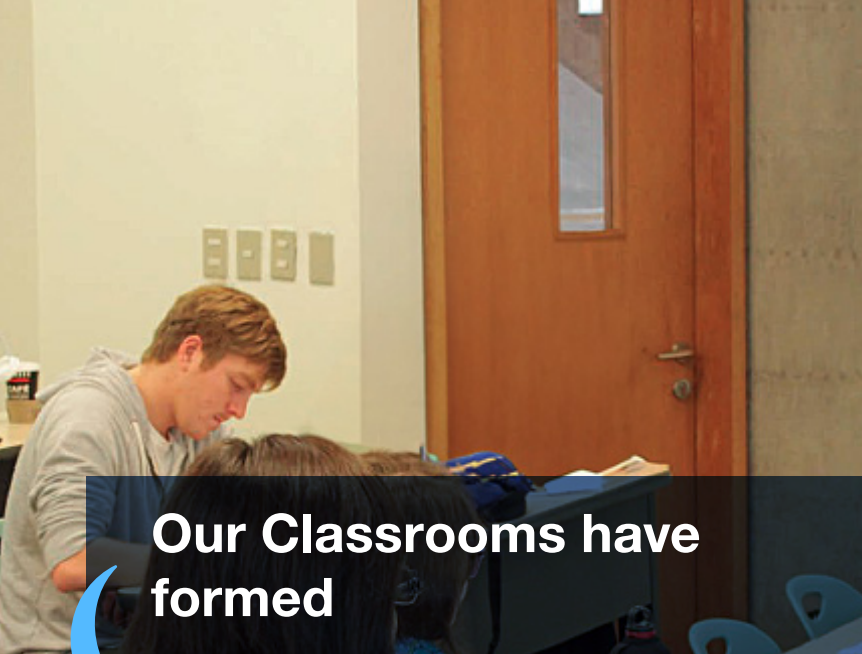


## Accreditations



**7 YEARS**  
ACCREDITATION

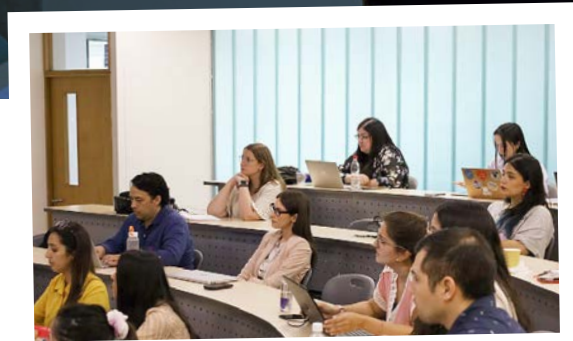
by the Chilean National Accreditation Commission in Institutional Management, Undergraduate and Postgraduate Teaching, Research, Community Engagement and Outreach.



## Our Classrooms have formed



- > **11** Ministers of Economy
- > **8** Ministers of Finance
- > **8** Presidents of the Chilean Central Bank



**+21.000**  
Alumni Network





# Undergraduate Programs

## ➤ Business Administration (Majors in Business and Economics)

Develops a strong background in the areas of economics and business administration, training professionals to analyze complex situations, propose solutions and improvements, lead change processes, and develop multidisciplinary work with professional teams.

## ➤ Information Systems and Management Control

Provides training to design, implement and monitor information and management control systems to facilitate the implementation of plans and strategies defined by the organization. Its goal is to align the human, technological and information resources of an organization in order to achieve its objectives.

## ➤ Accounting and Auditing

Designed to provide students with a comprehensive understanding of financial accounting principles, auditing procedures, and related practices. It encompasses a range of topics including financial reporting, tax regulations, internal controls, assurance processes, and ethical considerations within the context of financial information analysis and reporting.

## Courses Taught in English\*

- ✓ Advanced Accounting
- ✓ Business Intelligence and Analytics
- ✓ Business Intelligence and Database Applications
- ✓ Business Negotiations
- ✓ Business Process Management
- ✓ Business Strategy
- ✓ Chilean Economic Development
- ✓ Corporate Financial Management
- ✓ Environmental Economics
- ✓ Finances I
- ✓ International Business
- ✓ Intercultural Business Challenges in Latin America
- ✓ Introduction to Finances
- ✓ Introduction to Macroeconomics
- ✓ Marketing II
- ✓ Strategic Alliances, Mergers, and Acquisitions
- ✓ Systems Development
- ✓ The Economic Way of Thinking
- ✓ Urban Economics

\* Courses may vary each semester.



# Postgraduate Programs

## Master Programs

- ✓ MBA
- ✓ Master in Economics
- ✓ Master in Marketing
- ✓ Master in Finance
- ✓ Master in Business Analytics
- ✓ Master in Management Control
- ✓ Master in Taxation
- ✓ Master in Information Systems and Business Intelligence
- ✓ Master in Health Administration
- ✓ Master in Accounting
- ✓ Master in Public Policies
- ✓ Master in Economics Analysis
- ✓ Master in People and Organizational Management
- ✓ Dual Degree Programs
  - i. Global MBA for the Americas with Tulane University
  - ii. Master in Economics Analysis with University of Groningen

## Ph.D Programs

- ✓ Ph.D in Business Administration
- ✓ Ph.D in Economics



# Academics and Research at FEN

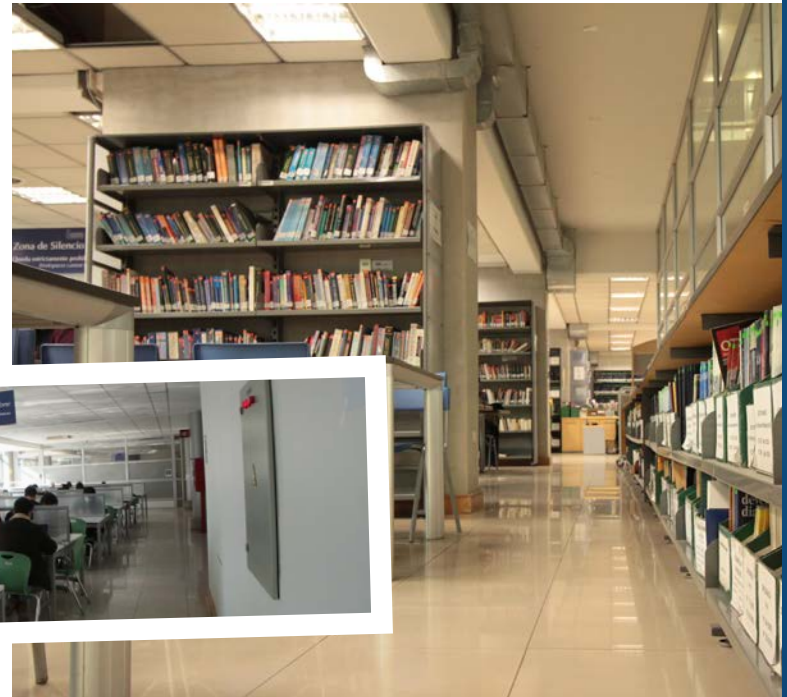
Our full-time faculty members include professors with PhDs from world's top universities, including **Harvard, Columbia, Yale, MIT, Chicago, Berkeley, UCLA, UCL, Oxford, Manchester, Georgia**, and **Texas**. Our academic and teaching staff also features former government ministers, former presidents of the country's Central Bank, and other nationally-renowned figures, many of whom are FEN graduates.

**100%** of full-time faculty members have Ph.D. degrees

Since 2019, FEN faculty members have contributed to the international and national publications of over **400 papers** (Web of Science).

## FEN Research Centers

- ✓ Institute of Health Administration (IAS)
- ✓ Center for Conflict and Social Cohesion Studies (COES)
- ✓ Business Leaders Group against Climate Change (CLG Chile)
- ✓ LAB in Growth and Competitiveness
- ✓ Industrial Marketing Center (CMI)
- ✓ Management Control Center (CCG)
- ✓ Tax Studies Center (CET)
- ✓ Business Information Management Center (CGIN)
- ✓ Quantitative Research Center in Business
- ✓ Microdata Center (CMD)



# International Agreements

+190

FEN students have access to more than 190 agreements with prestigious universities around the world.



More than 150 FEN students have an international experience every year

*\*Renowned universities in the fields of economics, administration and business in partnership with our faculty*

- |   |  |                                 |   |
|---|--|---------------------------------|---|
| MIT, USA                                  | ESSEC Business School, France                        | Deakin University, Australia    | Universität Mannheim, Germany           |
| Copenhagen Business School, Denmark       | Peking University, China                             | Korea University, South Korea   | Massey University, New Zealand          |
| Erasmus University Rotterdam, Netherlands | Shanghai Jiao Tong University, China                 | Fudan University, China         | Universidad Carlos III de Madrid, Spain |
| George Washington University, USA         | Universidad de los Andes, Colombia                   | KU Leuven, Belgium              |   |
| University of Warwick, UK                 | Vienna University of Economics and Business, Austria | Tilburg University, Netherlands |   |



# International Exchange Student Testimonials



**Sebastian Gabriel,**  
**University of Hamburg, Germany:**

"I applied to the University of Chile with its faculty FEN as it is considered as one of Latin America's leading business schools. After studying one semester abroad, I can really agree with it. Compared to my home university the classes were smaller allowing an interaction with other classmates and the professors on a more personal and closer level."

**Marion Le Mignant,**  
**IAE LILLE University School of Management, France:**

"The professors know about what they are talking about and they are very involved in their field. I appreciate the pedagogy and the benevolence from everyone I met in FEN."



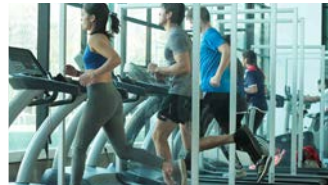
**João Lopes,**  
**NOVA School of Business and Economics, Portugal:**

"It has been something that has marked me for the rest of my life. It is a very good school, quite demanding but where you learn a lot and the conditions of the school to study, play sports and have classes are very good."



# Infrastructure

The **Faculty of Economics and Business** is located in downtown Santiago, next to the Faculty of Architecture and Urbanism and the Universidad de Chile's Central Services building. It covers an area of **38,412 m2**, with **4 buildings**, a comprehensive modern library, and fully-equipped sports facilities, such as football fields and a rock climbing wall.







# Student Life

Student life at FEN is a vibrant and enriching experience. Our Faculty offers an environment that fosters both **personal** and **professional growth**. From engaging lectures to interactive seminars, students are exposed to cutting-edge knowledge and critical thinking. Beyond academics, FEN encourages **extracurricular** involvement, offering **numerous clubs, organizations**, and **events** that cater to various interests.

This creates a **dynamic** campus life where students can develop leadership skills, build lasting friendships, and explore their passions. With a commitment to **sustainability** and **community engagement**, FEN provides a **holistic education** that prepares students to excel in their careers while contributing positively to society.

**+45 student initiatives**  
**3 student unions**



# Sports and Comprehensive Training

FEN is committed to enhancing the well-being and quality of life of its community by encouraging **healthy lifestyles** through a wide array of **physical, sports, and recreational initiatives**. Within its three offered programs, FEN integrates sports-related coursework into the curriculum, encompassing subjects such as body expression, music, and dance.

Within FEN, there is a notable presence of high-achieving athletes who excel both academically and athletically. The institution boasts more than **21 faculty-based teams** actively participating in various tournaments, with **over 380 student-athletes** engaged in **university, national, and international** competitions. These opportunities arise from the Universidad de Chile's initiatives, including Inter-Faculty Tournaments, Student Olympic Games, and other sport-specific events. FEN's holistic approach to education and its unwavering support for sports and personal development have created a thriving and well-rounded community that continues to shine both in **academia** and on the **athletic field**.



# Sustainable Campus FEN

FEN contributes to the sustainable development of the country and the region by supporting various initiatives related to **academia, outreach and community engagement, university social responsibility, institutional governance, culture, and sustainable management.**



FEN has pioneered the **first sustainable certification system** for small and medium-sized enterprises in higher education.



FEN has embraced a new **Sustainable Campus accreditation process** and are actively working to make further advancements.



FEN has implemented energy and water efficiency practices, reducing energy consumption by **27%** and water consumption by **53%** respectively.



FEN's waste management practices have been meticulously maintained for a period spanning **more than a decade.**



FEN's central location allows easy access via public transportation and bicycles, supported by **130+ bike racks** and a **repair station.**



FEN is crafting a **sustainable mobility plan** to reduce emissions and **encourage an active lifestyle.**



This year, the Faculty has accepted a significant challenge to develop of the **Faculty's Carbon Neutral Plan**, as both the community and our future professionals must take local actions to address global challenges.



In 2024, we will introduce a **sustainability learning pathway** in the first stage of education for all our students.

# Entrepreneurship and Social Commitment

The University Social Responsibility unit seeks to promote a **sustainable** and **socially** responsible culture by coordinating **curricular** and **extracurricular** actions that establish a two-way connection between the **faculty** and the **community**. These efforts are carried out through **three** fundamental areas:

- **Community-Engaged Learning** is an educational approach that aims to generate meaningful learning experiences for students. It does so by creating academic spaces that enable students to interact with their environment, linking their academic disciplines with current issues and challenges in real-world contexts.
- **Support for small businesses** involves providing tools and business management knowledge from the Faculty to the entrepreneurial community. This is done through informational sessions, training opportunities, and networking events.
- **EmprendeFEN**, FEN's impact entrepreneurship program, fosters the development of ideas and entrepreneurial ventures among students through both curricular and extracurricular training activities, ecosystem engagement, mentoring, and dissemination.

Starting from 2009, students from FEN UChile have been offering guidance to **over 1,500 businesses** and **organizations** spanning various sectors, involving **more than 9,000 students** in advisory services.



# Employability and Job Fairs

## Employability\*

Business Administration



98.5%

are employed within a year of graduating



Information Systems and  
Management Control



97.8%

are employed within a year of graduating



Accounting and Auditing



100%

are employed within a year of graduating



\* Source: 2023 FEN Employability Study of 2021 graduates

**2** Internship and Job  
Fairs each year

**+620**

organizations listed on our  
internship and job portal

**+60** organizations  
participate in our  
fairs

**+470**

institutions where internships  
were carried out

**+430**

offers of internships and jobs  
at job fairs

**+4.070**

internships and jobs offered  
on our portal







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