

**"Internationalisation of the Curriculum (IoC)" as a topic for academic development:
Workshops for teaching professionals
at Magdeburg-Stendal University of Applied Sciences**

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1. Context

- Middle-sized univ. / Students: approx. 6200, departments: 5, professors: 134*
(*as well as about 300 lecturers - situation on 1 November 2016)
- „Quality Pact for Teaching“-Project „Quality²“ (2011-2016, 2016-2020) →
foundation of the Centre for Academic Development and Applied Research in
Higher Education → Internationalisation at Home (IaH): transversal theme of
work and research
- One of the centre’s core activities: continuing education for academics
→ certificate in higher education didactics, sessions every March/September
→ March 2016: the newly designed workshop „IoC“ was held for the first time

2. Learning outcomes and workshop concept

2.1 Learning outcomes

At the end of this introductory workshop the participants...

...know about, recognise and understand the characteristics of an internationalised curriculum and the learning outcomes related to it.

...are able to evaluate how a course (or a module) can be internationalised in a sensible way (taking into account framing conditions and existing needs).

...are able to develop and implement ideas for internationalising one of their own courses (or modules).

2. Learning outcomes and workshop concept

2.2 Concept: Contents, methods, format

Contents (I)

Input / Keynote (part 1)

- Learning outcomes of the workshop
- Internationalisation, IoC, IaH:
 - historical development, definitions, similarities / differences
- Why is IoC important (from a general, regional and local point of view)?

2. Learning outcomes and workshop concept

2.2 Concept: Contents, methods, format

Contents (II)

Group work: Why is IoC important for the workshop participants?

- Q1 - Why is IoC important within the context of your study programme?
- Q2 - What international and intercultural knowledge / competencies do your graduates need, as professionals and as citizens?
- Q3 - (How) Do you contribute to your students´ developing this knowledge / these competencies?

2. Learning outcomes and workshop concept

2.2 Concept: Contents, methods, format

Contents (III)

Input / Keynote (part 2):

- Characteristics of an internationalised curriculum: What is it?
- Misconceptions: What is it not?
- Subtools: What can you use to do it?
 - contents, methods, structure, foreign language elements (examples)

2. Learning outcomes and workshop concept

2.2 Concept: Contents, methods, format

Contents (IV)

Individual text work:

The GIHE Good Practice Guide to Internationalising the Curriculum, 2011

(URL: https://www.griffith.edu.au/__data/assets/pdf_file/0006/345291/Internationalising-the-Curriculum.pdf)

→ general and discipline-related information

Q - What are for you the 3 most important pieces of information in this text?

Individual exercise: Internationalisation of learning outcomes

2. Learning outcomes and workshop concept

2.2 Concept: Contents, methods, format

Methods

- Short keynotes
- Group work
- Individual text work (reading and reflecting on subtools of IoC)
- Individual exercise (reflecting on and internationalising learning outcomes)

Format

- 1 day = 7 hours including a lunch break (1 hour) and coffee breaks (= 8 units)
- Time: during the semester break in March 2016 (part of the certificate programme)

3. Observations / Perspectives

March 2016 (first round)

- 4 inscriptions from 3 (of 5) departments
- Teaching professionals at mid-academic level positions
- Very good feedback + ideas for future continuing education offers on IoC

September 2016

- New collegial exchange format / Do internat. students need different exams?
- New workshop: Dealing with discriminations in the teaching space (...) (total of 8 participants, mid- and high-academic level)
- 1 inscription for „IoC“-workshop: high-academic level position
→ suggestion: workshop specifically for the department instead, in 2016/17

Additional context information:

- University project: Academic integration of refugees, since wintersemester 2015/16
- New Internationalisation strategy 2016 - 2020

Thank you for your attention!

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