



# Joining Resources, Creating Synergies

The International Study Program  
"European Studies in Global Perspectives"(EuGI)  
at Carl von Ossietzky University Oldenburg

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# European Studies in Global Perspectives

A Program for International Exchange Students at Carl von  
Ossietzky University, Oldenburg



# Starting Point

- number of incoming students decreases
- imbalance of a relatively high number of incoming students from Eastern parts of the world and a comparatively high number of outgoings to Western countries
- some Schools offer only few or no courses in English

# Aims and Opportunities

- 
- increase the university's attractiveness amongst international students
  - expand cooperations to partner universities
  - build new cooperations
  - ‘internationalization at home’

# European Studies in Global Perspectives

A one or two semester study program

- which brings together courses from the
  - School of Education and Social Sciences
  - School of Computing Science, Business Administration, Economics and Law
  - School of Linguistics and Cultural Studies
  - School of Humanities and Social Sciences
- which has two thematic options:
  - “Society, Economy, and Politics“
  - “Languages, Cultures, and Education“
- and whose main language of instruction is English



# Structure

## Semester 2 (optional)

**Mandatory:**  
Immersion II  
Advanced  
Language Skills  
(9 CP)

**Option 1:**  
Society, Economy,  
and Politics

**Option 2:**  
Languages, Cultures,  
and Education

**Students pick at least two modules from their  
chosen thematic cluster (15 CP)**

## Semester 1

**Mandatory:**  
Immersion I  
Introductory  
Module  
(12 CP)

**Option 1:**  
Society, Economy,  
and Politics

**Option 2:**  
Languages, Cultures,  
and Education

**Students pick at least two modules from their  
chosen thematic cluster (12 CP)**

# Strengths

- bind and save resources
- rely on already existing structures
- create and use synergy effects
- make processes regarding the study organization of a semester abroad more effective
- attract students by a study program without extra fees but with an extra certificate
- create incentives for professors and lecturers to offer English-speaking courses

# Challenges and Threats

- little financial resources
- dependency on the courses offered in English by the involved Schools
- administrative efforts when decisions have to be approved by four Schools
- German students do not attend the English courses
- study plan might not fit the guidelines of every student's home university





**Thank you for your attention!**

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