Course List: Literary and Cultural Management / Book Studies Modules and Courses

Module list:

B.Eng.811 | M.EP.12 Foundations of the Publishing Industry

B.Eng.812 | M.EP.12a Forms of Reception

B.Eng.813 | M.EP.12b Perspectives on the Literary and Cultural Industries

B.Eng.816 | M.EP.12e Literary Heritage, Literary Museums, Literary Tourism (from WS 2025/26)

B.Eng.817 | M.EP.12f Introduction to Book Studies (from WS 2025/26)

Each of the modules has a theory and a practical or observation part. Both module parts must be completed in order for the module to be complete. From winter semester 2025/2026 the theory parts for B.Eng.812|M.EP.12a Forms of Reception, B.Eng.813|M.EP.12b Perspectives on the Literary and Cultural Industries, B.Eng.816|M.EP.12e Literary Heritage, Literary Museums, Literary Tourism are prerequisites for registering for the observation part.

The list below shows course/self-study unit (SSU) offers in summer semester 2025 and winter semester 2025/2026. Read from left to right: e.g. for B.Eng.812|M.EP.12a Forms of Reception, if you choose the Academic Journals course, do the observation project report as per the module description. Register in FlexNow under the name shown.

The list is complete as of 15 Sept 2025.

For administrative reasons the Walking Literature course is currently still listed under Reitemeier in StudIP. The .Tn will be administrated by the course instructor Dr. Keindorf, however.

B.Eng.811 | M.EP.12 Foundations of the Publishing Industry

semester	theory part (.Tn) – register with	practical/observation part (.Mp) – register with	
summer semester 2025	SSU Foundations (4510751) – Reitemeier	SSU Foundations (4510751) – Reitemeier	
	Academic Journals (452283) – Groß	Academic Journals (452283) – Reitemeier	
winter semester 2025/2026	SSU Foundations (4510751) – Reitemeier	SSU Foundations (4510751) – Reitemeier	

B.Eng.812 | M.EP.12a Forms of Reception

semester	theory part (.Tn) – register with	practical/observation part (.Mp) – register with
summer semester 2025	n/a	SSU Practical Parts (4513059)
	Academic Journals (452283) – Groß	observation project report as per module description – Schaff
winter semester 2025/2026	SSU Forms of Reception (4508872)	observation project report as per module description – Reitemeier

B.Eng.813 | M.EP.12b Perspectives

semester	theory part (.Tn) – register with	practical/observation part (.Mp) – register with
summer semester 2025	n/a	SSU Foundations (4510751) – Reitemeier
	Academic Journals (452283) – Groß	internship report — Schaff
winter semester 2025/2026	SSU Perspectives (4510751) – Reitemeier	internship report – Reitemeier
	Einführung in die qualitative Sozialforschung (dt) (868592) – Worm (register under Reitemeier)	internship report — Reitemeier

B.Eng.816 | M.EP.12e Literary Heritage, Literary Museums, Literary Tourism

semester	theory part (.Tn) – register with	practical/observation part (.Mp) – register with
summer semester 2025	n/a	n/a
winter semester 2025/2026	SSU Literary Heritage (452198) – Reitemeier – focus on heritage or museums or tourism –	observation project report as per module description – Reitemeier
	Walking Literature (452419) – Keindorf	observation project report as per module description – Reitemeier
	SSU Literary Heritage (452198) – Reitemeier – focus on heritage only –	Heritage Lab (452399) – Dorofeeva/Reitemeier

B.Eng.817 | M.EP.12f Introduction to Book Studies

semester	theory part (.Tn) – register with	practical/observation part (.Mp) – register with
summer semester 2025	n/a	n/a
winter semester 2025/2026	SSU Book Studies (452199) – Reitemeier	SSU Book Studies (452199) – Reitemeier